

## CONGLETON TOWN COUNCIL

### COMMITTEE REPORTS AND UPDATES

<b>COMMITTEE:</b>	<b>Council</b>		
<b>MEETING DATE AND TIME</b>	<b>11<sup>th</sup> December 2025 7.00 pm</b>	<b>LOCATION</b>	<b>Town Hall</b>
<b>REPORT FROM</b>	<b>Chief Officer</b>		
<b>AGENDA ITEM</b>	<b>9.3</b>		
<b>REPORT TITLE</b>	<b>Livery on Town Council's Streetscape Vehicles</b>		
<b>Background</b>	<p>At the meeting of the Environment Committee on the 4<sup>th</sup> December 2025 there was an update on the Streetscape Service.</p> <p>The committee were advised that when the Streetscape Service started in 2014, all the vans were emblazoned with the Town Council name and on the front and side of the vehicle. Over the years, vans were replaced, and as of today, there are no streetscape vehicles that carry the Town Council's logo and name.</p> <p>We are aware there is confusion with local residents about the highways and grounds work that Cheshire East Council does and what Congleton Town Council does. We are also aware that Cheshire East Council are in a very difficult situation and we are most likely going to have to undertake additional works.</p> <div data-bbox="362 963 743 1480"></div> <p>Our intention is to re-introduce the basic graphics to our current fleet that will show the Town Crest, the name of the Town Council and Historic Market Town on the cabin of the vehicle. As the fleet will shortly need to be renewed, we will not be adding the green swathes down the sides of the van; these will be added to new vans as we upgrade and potentially any relevant messaging relating to the service.</p> <p>An informal suggestion was made at the meeting about including the White Ribbon logo on the Vans, as we are an accredited White Ribbon Council, now one of many across the UK.</p> <p><a href="https://www.whiteribbon.org.uk/organisations">https://www.whiteribbon.org.uk/organisations</a></p> <p>I would suggest that we need to ensure that the Town Council's logo is the most prominent logo on the van, and if it is agreed to add the White Ribbon Logo, it needs to be clearly visible.</p>		
<b>Financial Considerations</b>	The cost for adding the Town Crest, the name of the Town Council and Historic Market Town on the cabin of the vehicle costs circa £50 per vehicle. The full livery as previously applied would now cost Circa £250 per vehicle.		
<b>Decision Requested</b>	To approve: <ol style="list-style-type: none"><li>1. The addition of Congleton Town Council Livery to the Streetscape fleet of vehicles</li><li>2. The addition of the White Ribbon logo onto the Streetscape fleet of vehicles</li></ol>		