



Please read the Grant Criteria document before you start your application process.

Application Reference (Office use only): GR 26-2526	
Approved £	Paid
M.Form	Complete
<u>1: CONTACT DETAILS</u>	
Name of Organisation:	Congleton Live Community Interest Company
Address of Organisation:	Town Hall, High Street, Congleton, CW12 1BN
Name of Applicant:	Mark Bailey
Position:	Chair
Telephone Number:	██████████
Email address:	██████████
Website:	www.congletonjazzandblues.co.uk
Registration Number (if relevant)	Company No. 12496709
<u>2: ABOUT YOUR ORGANISATION</u>	
What type of organisation are you?	Not for profit community interest company
Please tell us about your organisation, its aims and the work you undertake. (in less than 200 words)	
<p>Congleton Live is a not for profit organisation run by a small committee of volunteers. It exists to help promote our town centre hospitality businesses and make Congleton a great place to live. This is done through two FREE music festivals, one in the early Spring and a second during the August Bank Holiday. The Jazz & Blues festival begins with a Dixie Land inspired Umbrella Parade through the streets. This heralds the start of a programme of more than sixty mixed live musical events over the following two days in more than twenty venues, all in Congleton.</p> <p>The Congleton Unplugged festival is similar but scaled down due to the March weather and the need for all performances to be held indoors.</p>	

3: COST DETAILS/ RESOURCES/ TIMETABLE	
Project Title:	Congleton Live Festivals
Project Objectives:	To increase the footfall in the town (typically thousands) to assist businesses and to inspire young musicians through quality live music.
Brief Project Description:	<p>Congleton Live volunteers undertake the following:</p> <ul style="list-style-type: none"> • Plan and organise Congleton Unplugged and the Jazz & Blues festivals in the town for more than 20 venues. • Produce and distribute all event advertising inc. social media • Book the bands and agree a schedule with venues which band will perform where and when. • Liaise with graphic designers and printers to produce and distribute posters and programmes. • Create and site signage boards on the approaches to Congleton. • Ensure the venues and bands meet their commercial obligations.
Total Cost of Project	Estimated costs for 2026 c £15,650
Total contribution sought:	£1,000
Details of cost breakdown and budgets:	See attached 2025 Income & Expenditure (See Appendix 1), together with 2026 budget (See Appendix 2)
What will the money be spent on?/ Resources needed: See Appendix 3	<ul style="list-style-type: none"> • Producing large print A4 versions of the festival programmes for those with vision impairment (the standard size is A6). (£606.36) • Fully funding two specific venues, i.e. Pentecostal Church and St Peter's Church (Cost unknown at present) • Providing toilet facilities in the Physic Garden for Jazz & Blues. (£288)
Any ongoing costs:	There are no ongoing costs, each year is financially discrete.
Details of confirmed match funding, include source Cash/Grant: In kind:	<p>Grants: Congleton Inclosure Trust & Congleton Town Trust £1,870</p> <p>Cash sponsors: Castle Green Homes, Eze Talk, Congleton Market Quarter, Mark's Events, Beartown Brewery, Clonter Opera Theatre £5,500</p> <p>In kind: CMJ, Hammond McNulty, AD PROFILE</p>
Estimated timescale of project from start to finish:	The Unplugged festival is held in March 2026, and the larger Jazz & Blues Festival during the August Bank Holiday 2026.
4: POTENTIAL BENEFITS/ OUTPUTS	
What are the potential benefits/outputs to residents of Congleton See Appendix 4	<ul style="list-style-type: none"> • The festivals promote Congleton for living, working and spending leisure time. • They help hospitality and other businesses through huge increase in footfall • The town's Events Team are given complimentary pages in programmes and via the website and social media to promote their events (eg. Food Festival, etc)
Are there similar services/ projects provided in the area	None known
5: EVALUATION	
How will the project be evaluated and who will	The ultimate measures of success will be how many people come to the festivals and how many venues wish to participate next year.

carry out the evaluation?	The venues will be contacted with a survey and the public will be contacted on an ad hoc basis for their views during the festivals,.
Describe how you will promote the Town Council in your project.	The Town Council will be prominently acknowledged as a sponsor In the programmes, on line, in social media and in all advertising material. See examples attached.
Please acknowledge you have read our Grant Application Criteria	Please see the Policy on our Grants page on our website: <u>Grants - Congleton Town Council (congleton-tc.gov.uk)</u> Yes, I have read the policy. I/we have read the policy: YES / NO
Will you be attending the meeting to support your application	Date will be provided by the RFO Yes, I will be attending to support the bid YES/NO

Declaration

- I am authorised to make this application on behalf of the above organisation.
- I understand and agree that the application and supporting documents will be presented on a public agenda, and that any private information will be redacted.
- I certify that the information contained in this application is correct. If the information in the application changes, I will inform Congleton Town Council as soon as possible.
- I give permission for Congleton Town Council to retain this information electronically. The information in this form will be used for the administration of grant applications.
- I understand that Congleton Town Council will use any personal information I have provided for the purposes described under the Data Protection Statement which can be found Constitution - Congleton Town Council (congleton-tc.gov.uk)

Signed:



M.Bailey, Chair, Congleton Live

Date:

6th March 2026

Please return your form and supporting documents to info@congleton-tc.gov.uk or post to RFO, Congleton Town Hall , Congleton Town Council, High Street, Congleton , CW12 1BN